



## Annual General Price Increase 2025

Hello everyone,

Well, yet another year has whizzed by, rather too quickly may we add!! Whilst we are all too aware of the continued challenges we all face we can at least look back on the last 12 months and say *“Phew, glad that ones over”!!*

The current cost of living crisis continues and shows little sign of easing up. It is clearly having a negative effect on us all, as does the ever-growing uncertainty as to which way our economy is going to shift in 2025 and beyond. As we keep hearing from the government, tougher times do appear to be ahead of us, although that too is a recurring theme from past administrations. Lets all hope that during the 2025 period we start to see more positivity in all aspects of daily life, less conflict around the world and a more harmonious way of living.

The global economic and geopolitical environment remains, as it has been for quite some time now, very unstable and unpredictable. This having a huge impact on the cost of exporting and importing by all transportation modes. The continued rising costs in operational aspects, both here in the UK and elsewhere globally, is apparent to us all, though we hope this begins to ease as the year progresses.

As in years gone by, we have always advised our clients of a small increase to the costs associated with shipping within the DHL network and sadly this year is no different. Of course, we are not determining the increase, but merely passing onto our clients the rises we are being advised of by our friends at DHL UK.

To ensure we can continue to support our clients going forward, from **1<sup>st</sup> January 2025**, prices will increase by an average of **4.9% for all our international express products**. DHL have also made some changes to their optional services and surcharges which we will distribute shortly and will also post on our website. These changes will be effective from 1<sup>st</sup> January 2025 also. For any customers where we provide spot pricing, this increase will be automatically included in any quotes from 1<sup>st</sup> January 2025.

Whilst we know this is not the best of news as 2024 draws to a close, it is a negligible increase in comparison to previous years, and of course, it is an industry norm being applied by all courier/shipping companies.

In closing, may we take this opportunity to thanks you all for your continued support during 2024 and to wish you all a Happy, Healthy & Prosperous 2025. We look forward to working with you all in the year ahead and hope we all have brighter days soon.

Yours Sincerely,

*Jonny, Mike & Ant.*

